

BLOOMFIELD

Educational ★ Foundation

January 2011

Dear Friend of Bloomfield High School:

Last year, many interested donors made important gifts to our work. They provided an incentive to continue our Middle School Soaring to Success after school program. We were greatly encouraged by your support. Now we face an even greater need. We are writing to good friends like you to see if you can help us.

Today we need your renewed support to finance a third year of the Soaring to Success program. Your gift of \$25, \$50, \$100-or more – if possible – will be used to provide Bloomfield Middle School students with this innovative and successful initiative. **End-of-the-year reports show each child's English and Math grades rose by a half or whole grade for the last two marking periods!** For someone like yourself who is familiar with the struggles that these children go through it comes as no surprise that this program is gaining in popularity.

That is why we are writing to you. Many of you have supported our work in the past. This year we are looking to raise \$40,000 to fund this important program. And we feel confident that you would want us to continue to raise the grades of these children, and to be able to accept as many students that apply this fall for Soaring to Success program. We'd like to ask you to complete the information on the giving card and to consider matching your donation from last year.

We thank you for your generosity and for your interest in the Bloomfield Educational Foundation, a registered 501c-3. You can take pride in knowing that you're doing something to affect a positive change in the lives of our youngsters!

Sincerely,

The Bloomfield Educational Foundation