

# BLOOMFIELD

Educational ★ Foundation

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## **MEDIA ALERT**

Friday, July 16, 2010

For Immediate Release:

In a recently published article, the CEO of Investors Savings Bank, Kevin Cummings stated that he wants to “be a bank that makes a difference.” He later stated how he wants the branches in each community to become a hometown bank for the customers they serve. Cummings, along with Bloomfield Branch Manager Carmine Pannullo, are making those words a reality for the Township of Bloomfield. Since coming to Bloomfield, Investors Savings Bank has contributed to a wide variety of township entities and charitable organizations. Mr. Cummings has made it known that Investors is not just check writer, their employees become actively involved in the events and programs they sponsor.

“We are thrilled to continue the tradition of giving back to our communities in which we do business, and to continue American Savings Bank’s custom of supporting local Bloomfield charities,” stated Mr. Cummings CEO of Investors Savings Bank.

“The Bloomfield Educational Foundation is proud to partner with Investors Savings Bank” says Michael Scurman, Chairman of the BEF. “Just as the residents of Bloomfield make deposits into Investors Savings Bank, the bank is reinvesting funds back into the community. We are very proud to be part of this truly wonderful relationship.”

At the Bloomfield Educational Foundation’s Annual Awards Dinner this past April, Kevin Cummings and his staff were honored for their contributions and support of the many initiatives of the BEF. At the event CEO Cummings pledged \$50,000 (\$10,000 annually over five years) to the Joseph Kliminski Mini Grant

Endowment Fund. These mini-grants allow teachers, district wide to create and implement innovative programs not supported by the regular operating budget. For the upcoming 2010-2011 school year the Bloomfield Educational Foundation has approved over nearly a dozen mini grants district wide!

Founded in 1999 by Chairman-Emeritus, Joseph Kliminski and Past Chairman, Robert Fetterly, the BEF is a registered 501-c-3 Foundation, which strives to enhance the educational experience for all Bloomfield school children, grades K-12. This year marks their 11<sup>th</sup> anniversary and with it, a milestone of giving that totals close to a half of a million dollars in college scholarships, teacher classroom grants, and extraordinary grants for larger projects.

In particular, the BEF has supported the Bloomfield schools with:

- ongoing funding for the after school athletic and academic program, Soaring to Success in the Middle School and technology initiatives;
- donations to support equipment for the renovation and updating of the BHS television studio;
- funding for Family Science and Math Nights;
- ongoing support for the VEST program, which serves the disabled students by teaching them vocational and career skills;
- teacher grants for innovative programs, school wide, in reading, forensics, science and more.

If you would like more information about the BEF and their upcoming events, [www.bloomfieldeducationalfoundation.org](http://www.bloomfieldeducationalfoundation.org) or call BEF Executive Director, Ann Dassing at 973-403-0032.

(Insert photo taken at the bank with everyone's name)