

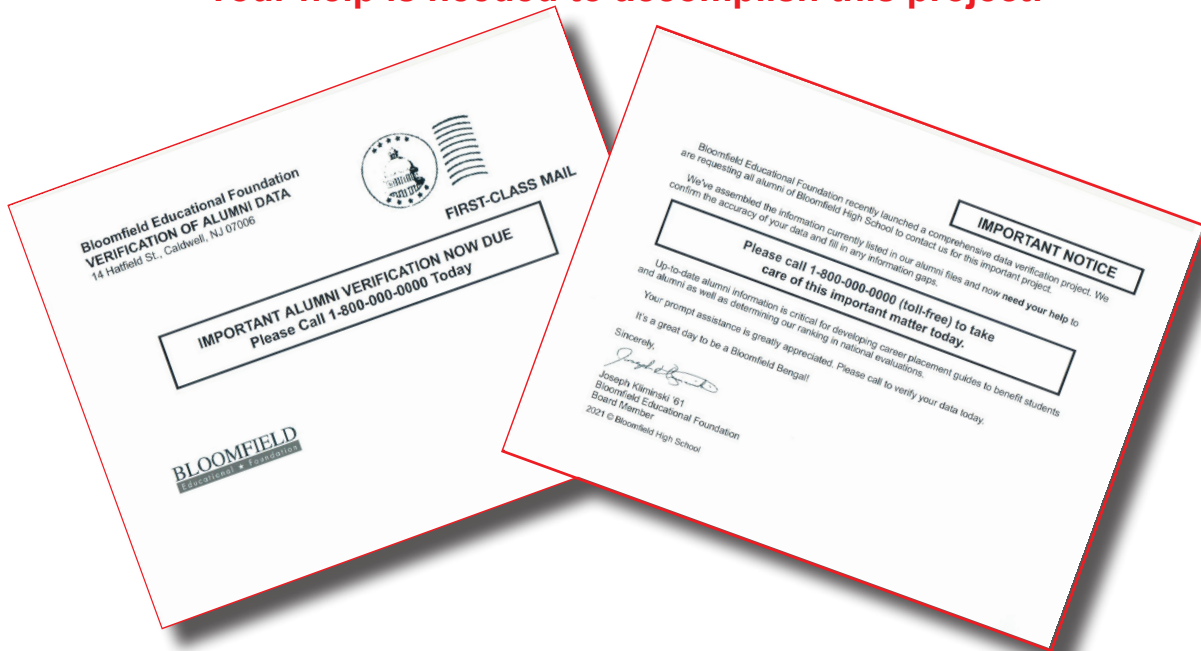


Announces:

THE “POSTCARD” ALUMNI DIRECTORY PROJECT

The Bloomfield Educational Foundation (BEF), your ‘Alumni Connection,’ is pleased to announce that we have recently launched a comprehensive alumni data verification project with Publishing Concepts Inc., to publish a Bloomfield High School (BHS) Alumni Directory. PCI is a trusted and valued alumni publishing company.

Your help is needed to accomplish this project!



You may have received or will receive a series of four postcards, an email or a phone call urging you to call PCI to update your information. Doing so will ensure that you are accurately represented in the Directory.

Your information will not only help assemble the Directory, but also ensures that you are kept current on BHS events, reunions and that you receive BEF communications about additional alumni events. Please know that your information will not be shared with outside entities.

When you call you will have an opportunity to purchase your own Directory, but this in no way obligates you to do so. Should you choose to purchase one, a portion of the Directory sales will support the BEF.

So we ask that you follow the instructions on the postcard and call and update your information at your earliest convenience. If you did not receive a postcard or email, or have a fellow BHS grad who would like to be included, who, please send a message to: info@bloomfieldeducationalfoundation.org