

# BLOOMFIELD

Educational ★ Foundation

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## PRESS RELEASE

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### Tom Fleming Sunset Classic Race Announces Brookdale ShopRite Title Sponsor

**Bloomfield, NJ** -- June 30, 2022, marks the 33rd running of the Tom Fleming Sunset Classic event and with it, comes a new title sponsor, Brookdale ShopRite. The race will benefit V.E.S.T., a vocational



educational student-training program at Bloomfield High School for special needs students. In addition to donating sponsorship funds, Brookdale ShopRite will also continue to provide a complimentary refreshment tent for volunteers, runners and spectators that includes hotdogs, beverages and assorted snacks.

"We are so grateful for our very generous Title Sponsor, Brookdale ShopRite. Neil Greenstein and his team at Brookdale ShopRite are a valuable BEF community partner and together we have been able to effect a positive change in many students' lives," said Terence Mullane, BEF Chairman.

"Brookdale ShopRite is thrilled to be the Title Sponsor for this year's Tom Fleming Sunset Classic. We've hired many graduates of the V.E.S.T. program over the years and Bloomfield Educational Foundation's commitment to education and kids is so important to our community. We

are honored to be part of this great event and look forward to seeing all the runners on the field,” said Neil Greenstein, a third-generation grocer and the owner and operator of Brookdale ShopRite.

This year, the Kids Sprints will take place at Foley Field at 6:30PM. The Rick Petersen Mile event will start at 7PM and the five-mile Brookdale ShopRite Tom Fleming Sunset Classic Race will step off at 7:30PM. There will be an awards ceremony for fastest overall times by age bracket. The event promises to be a fun night for the whole family! To sign up for the 5 mile race go to [www.sunsetclassic.org](http://www.sunsetclassic.org)

#### **About ShopRite:**

ShopRite is the registered trademark of Wakefern Food Corp., a retailer-owned cooperative based in Keasbey, NJ, and the largest supermarket cooperative in the United States. With nearly 280 ShopRite supermarkets located throughout New Jersey, New York, Pennsylvania, Connecticut, Delaware and Maryland, ShopRite serves millions of customers each week. Through its ShopRite Partners In Caring program, ShopRite is dedicated to fighting hunger in the communities it serves. Since the program began in 1999, ShopRite Partners In Caring has donated nearly \$62 million to food banks that support more than 2,200 worthy charities. As a title sponsor of the ShopRite LPGA Classic Presented by Acer, ShopRite has donated \$40 million to local organizations, hospitals and community groups. For more information, please visit [www.shoprite.com](http://www.shoprite.com).

#### **About The Bloomfield Educational Foundation:**

Founded in 1999 by Chairman-Emeritus, Joseph Kliminski and Past Chairman, Robert Fetterly, the BEF is a registered 501-c-3 Foundation, which strives to enhance the educational experience for all Bloomfield school children, grades K-12. This year marks a milestone of giving that totals over a

million dollars in college scholarships, teacher classroom grants, and extraordinary grants for larger projects. Some of the projects most recently funded include:

- ongoing funding for the after school academic classes for freshman athletes;
- donations to support art and music endeavors outside of the basic curriculum;
- funds for SAT tutoring classes for all interested BHS students and for testing costs for all AP students;
- ongoing support for the V.E.S.T. program, which serves special needs students by teaching them vocational and career skills;
- over \$50,000 in scholarship funds for deserving college bound high school seniors.

More information about the BEF is on their website, [www.bloomfielddeducationalfoundation.org](http://www.bloomfielddeducationalfoundation.org).

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